

# BEYOND COMPLIANCE:

## Leveraging New Strategies in Investor Communications

Join us for a **FREE Webinar**<sup>SM</sup>

Wednesday, August 31 at  
1 pm ET / 12 noon CT / 10 am PT

**InterCall presents a business strategy webinar featuring Pam Lagano, Corporate Communications expert and NIRI's Central Florida Chapter Founding President!**

Amid today's ever evolving audience and regulations, learning how to host investor communications that feel vital, candid, and newsworthy is the challenge now confronting IROs. Audiences are changing, Q&A sessions are occupying more time and web archiving is becoming more popular. Learn how to leverage new strategies and choose the best of the latest available communication options.

**Register  
Now!**

### During this session, you will learn:

- Best practices in planning and executing your announcements to yield better results
- How legal considerations dictate your approach earnings announcements
- Why web casts are transforming IR communications and making them more effective
- How legislation and independent research are shaping the nature of investor communications

**Whether you are a seasoned IR professional or a newcomer, this informative session will increase your awareness and help you fine-tune your skills for the challenging and dynamic marketplace IROs now face.**

### How to Join

1. Register using the "Register Now" button above. Be sure to add the event to your calendar-[click here!](#)
2. At the time of the event, dial into the audio:
  - \* US/Canada (877) 716-8905
  - \* International: (706) 679-7949
  - \* Passcode: 010132
3. [Click here to join the web session.](#)



*InterCall was named winner of the 2005 Frost & Sullivan Award for Audio Conferencing Service of the Year, so you can be secure in the knowledge that all parts of your IR meetings are in the best hands. Don't miss this opportunity to learn more about investor communications!*



### **About our speaker:**

Pam is founder and principal of Lagano & Associates, Inc., specializing in high impact corporate communications, including investor relations, public relations and media relations. As a seasoned investor relations executive, she has more than 20 years of corporate experience with public companies responsible for translating mission, overall direction and product/market strategies into compelling communications to all stakeholders for all aspects of corporate communications. Her experience includes start-ups, IPOs, turnaround situations, mergers and acquisitions, and divestitures.

Pam now works with a wide array of consulting clients, spanning a number of industries and a wide range of market capitalizations, offering strategic counsel and assistance in the development and implementation of programs focused on building shareholder value. She was founding President of the NIRI Central Florida Chapter and currently serves as a Director. Pam's reputation for creating best-practice investor relations programs results in her being quoted often in the media, being frequently invited to be a guest lecturer, and initiating educational forums to further the practice of investor relations and corporate communications.

To learn more about Lagano & Associates, Inc., click here [www.laganoassoc.com](http://www.laganoassoc.com)